

# THE **INVISIBLE DANGER**

COULD BE IN **YOUR CLOTHES.**

PROTECT WHO YOU LOVE MOST.

MOSQUITOES TRANSMIT **SERIOUS DISEASES:**



**DENGUE**  
*Aedes aegypti*



**MALARIA**  
*Anopheles gambiae*



**ZIKA**  
*Aedes aegypti*



**CHIKUNGUNYA**  
*Aedes albopictus*



**YELLOW FEVER**  
*Aedes aegypti*



**AND OTHER DISEASES**



**LONG-LASTING PROTECTION**  
up to 20 washes



**SAFE FOR THE WHOLE FAMILY**  
from 6 months of age



**EASY TO USE**  
just add as you would  
a regular softener



**ENVIRONMENTALLY FRIENDLY**  
biodegradable and  
non-toxic

# THE PROBLEM

IS REAL. IT'S GLOBAL. IT'S GROWING.

Mosquito-borne diseases are spreading rapidly due to climate change, urbanization and globalization.



**MILLIONS OF PEOPLE ARE AT RISK EVERY YEAR.**



**+700 MILLION** people are at risk of contracting mosquito-borne diseases.



**+100 MILLION** cases of diseases per year.



**+1 MILLION** deaths per year.



**ON THE RISE** Each year, more regions are affected.



**CLIMATE CHANGE**  
Rising temperatures and weather conditions create ideal breeding grounds for mosquitoes.



**UNCONTROLLED URBANIZATION**  
Overcrowded and poorly sanitized areas increase the spread of diseases.



**TRAVEL AND GLOBALIZATION**  
Mosquitoes and viruses travel farther and faster than ever before.



**RISKS FOR EVERYONE**  
Children, the elderly, pregnant women and people with low immunity are most vulnerable.

## DISEASES TRANSMITTED BY MOSQUITOS



**DENGUE**

*Aedes aegypti*



**MALARIA**

*Anopheles gambiae*



**ZIKA**

*Aedes aegypti*



**CHIKUNGUNYA**

*Aedes albopictus*



**YELLOW FEVER**

*Aedes aegypti*



**LEISHMANIASIS**

*Phlebotomus*



**LYMPHATIC FILARIASIS**

*Culex quinquefasciatus*



**AND OTHER DISEASES**

New and emerging viruses



**THE DANGER IS CLOSER THAN YOU THINK.**


**PROTECTION IS NOT A LUXURY. IT'S A NECESSITY.**

# THE SMART SOLUTION, PROTECTION YOU CAN SEE IN THE WASH, YOU CAN'T FEEL ON YOUR SKIN.

#FIGHTVIRUS FABRIC SOFTENER transforms your clothes into an invisible barrier against mosquitoes and insects that transmit diseases. Easy to use. Safe for the whole family.

## EASY TO USE

-  Wash your clothes as usual.
-  Add 10ml of #FIGHTVIRUS FABRIC SOFTENER per kg of laundry.
-  Protected clothes for up to 20 washes.

 1L TREATS UP TO 100KG OF LAUNDRY.  
Economical protection with every wash.



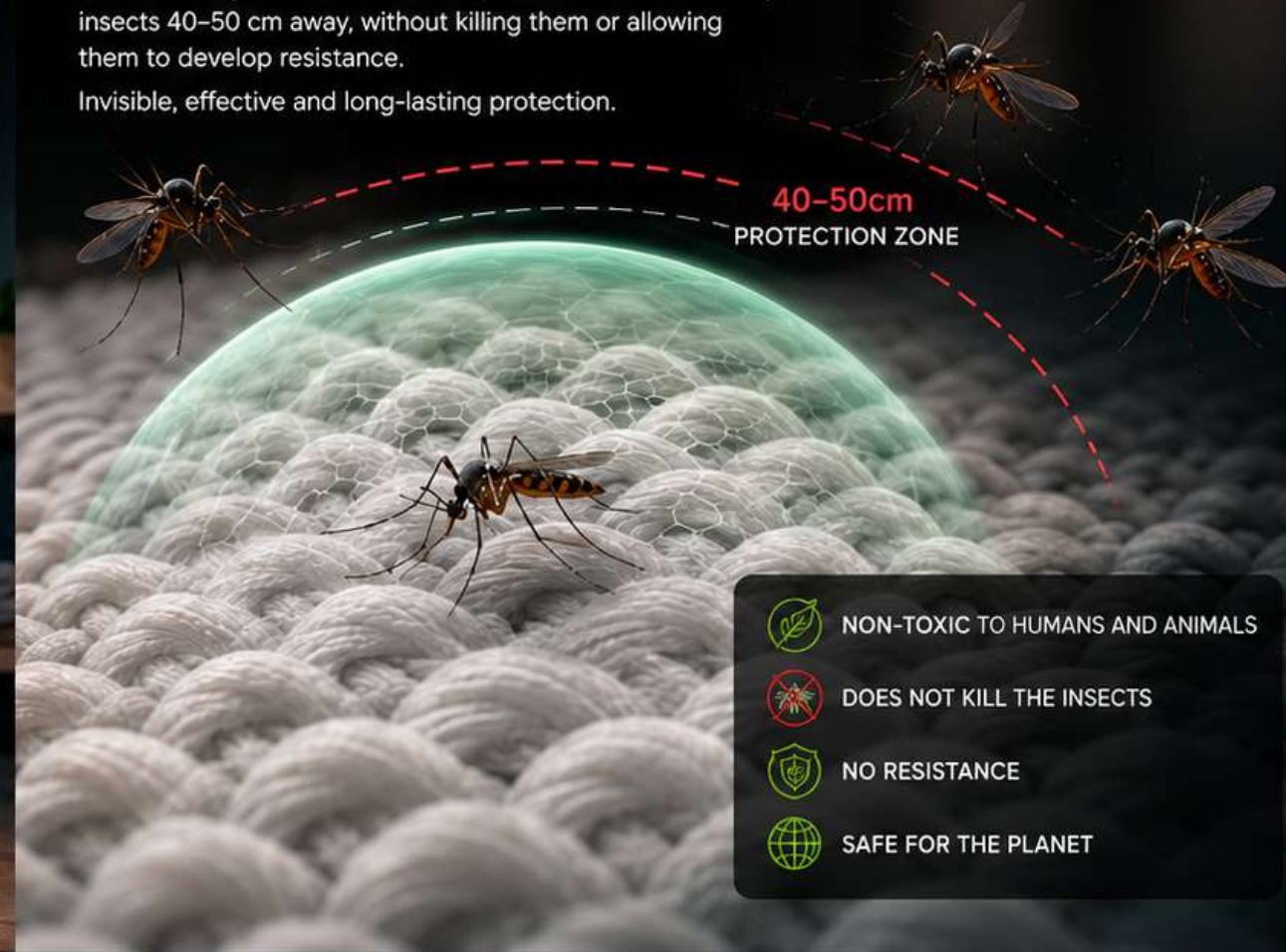
## IDEAL FOR



## HOW IT WORKS

The fibres of your clothes create a protection zone that keeps insects 40–50 cm away, without killing them or allowing them to develop resistance.

Invisible, effective and long-lasting protection.



## PROTECTION AGAINST



# THE SMART SOLUTION

INVISIBLE PROTECTION THAT WORKS.

#FIGHTVIRUS FABRIC SOFTENER is a laundry additive that **transforms your fabrics into an invisible barrier** against mosquitoes, ticks, flies, lice and other disease-carrying insects.

JUST A SMALL DOSE FOR BIG PROTECTION.



10ml

of #FIGHTVIRUS FABRIC SOFTENER per each 1kg of laundry



1L

of #FIGHTVIRUS FABRIC SOFTENER treats up to 100kg of laundry

<p><b>LONG-LASTING PROTECTION</b> up to 20 washes</p>	<p><b>KEEPS INSECTS AWAY</b> without killing</p>	<p><b>SAFE FOR THE FAMILY</b> from 6 months and pregnant women</p>	<p><b>EASY TO USE</b> just add as you would a regular softener</p>
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## HOW IT WORKS

<p>ADDED DURING THE WASH</p>	<p>BINDS TO THE FIBRES</p>	<p>CREATES AN INVISIBLE PROTECTION ZONE</p>	<p>KEEPS INSECTS AWAY (40-50CM)</p>
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<p><b>NON-TOXIC</b> for humans and animals</p>	<p><b>ECO-FRIENDLY</b> biodegradable and no environmental impact</p>	<p><b>PROTECTS WHO YOU LOVE MOST</b> every day, everywhere</p>
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<p><b>LONG-LASTING PROTECTION UP TO 20 WASHES</b> Reduces significantly the risk of bites and disease transmission by insects.</p>
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# SCIENCE FROM NATURE PROTECTION FOR EVERYONE.

Safe, effective and sustainable technology.

## ACTIVE INGREDIENT IR3535®

Insect repellent inspired by nature with more than 30 years of proven efficacy.

- ✓ Recommended by WHO
- ✓ Approved by FDA and EPA (USA)
- ✓ Non-irritating to the skin
- ✓ Stain-free on fabrics
- ✓ Non-toxic to humans and animals
- ✓ Biodegradable and low environmental impact
- ✓ Does not contain DEET, Permethrin or other toxic insecticides
- ✓ Does not kill insects and does not create resistance



NATURE  
INSPIRED  
SAFE & EFFECTIVE

## TESTED AND APPROVED



WHO

Recommended by the World Health Organization



FDA

Approved for use in insect repellent products



EPA

Approved by the U.S. Environmental Protection Agency



REACH

Compliant with EU regulations



BIODEGRADABLE

Degrades completely in the environment

## REPELS, DOES NOT KILL. THE SMART CHOICE.

### TRADITIONAL INSECTICIDES

- ✗ Kill insects
- ✗ Can cause skin irritation and allergies
- ✗ Strong unpleasant odors
- ✗ Can be toxic to the environment
- ✗ May be toxic to humans and animals
- ✗ Can create resistance in insects
- ✗ High environmental impact

### #FIGHTVIRUS FABRIC SOFTENER

- ✓ Repels insects
- ✓ Safe for the whole family
- ✓ Fragrance-free
- ✓ Non toxic
- ✓ Does not create resistance
- ✓ Environmentally friendly

VS



## TECHNOLOGY THAT PROTECTS PEOPLE AND THE PLANET.



### PROTECTS PEOPLE

Safety for the whole family, including babies from 6 months and pregnant women.



### PROTECTS FABRICS

Effective for up to 20 washes without losing performance.



### PROTECTS THE PLANET

Biodegradable formula with low environmental impact and sustainable.



### SUSTAINABLE AND RESPONSIBLE

Produced with social responsibility and ethics.



### SCIENCE AND INNOVATION

Developed with advanced technology and rigorous scientific tests.

# ONE PRODUCT. INFINITE PROTECTIONS.

Invisible protection for all textiles  
and for every moment.

**ULTRA CONCENTRATED.**  
Small dosage, big protection.

 **10ml**

of #FIGHTVIRUS  
FABRIC SOFTENER  
per every 1kg  
of laundry

 **1L**

of #FIGHTVIRUS  
FABRIC SOFTENER  
treats up to 100kg  
of laundry



## UP TO 20 WASHES

Long-lasting protection that  
accompanies you day after day.



## IDEAL FOR ALL TYPES OF TEXTILES



EVERYDAY  
CLOTHES



WORK  
CLOTHES



MILITARY



CAMPING AND  
OUTDOOR



SPORTSWEAR



BED LINEN AND  
PILLOWCASES



SOCKS



HOTELS AND  
ACCOMMODATIONS



MATTRESSES  
AND COVERS



HOME  
TEXTILES

## WHY CHOOSE #FIGHTVIRUS?



ADVANCED  
PROTECTION

Protects against insect-  
borne diseases.



SAFE FOR  
ALL AGES

Safe for babies from  
6 months, children  
and pregnant  
women.



EASY  
TO USE

Just add it to  
the softener  
compartment.



ENVIRONMENTALLY  
FRIENDLY

Biodegradable and  
with no environmental  
impact.



DOES NOT  
KILL INSECTS

It repels. It does not  
kill. It does not create  
resistance.

## 1 PRODUCT.

HEALTH, SAFETY AND WELL-BEING

FOR THE WHOLE FAMILY.



# WE PROTECT PEOPLE. WE PRESERVE THE PLANET.

Benefits for everyone.



## HEALTH

Reduces the risk of diseases transmitted by mosquitoes and insects. More protection for you and your family.



## SAFETY

Non toxic. Safe for babies from 6 months, children, pregnant and breastfeeding women. Protection you can trust.



## WELL-BEING

Fresh, soft and pleasant clothes, without strong chemical smells. Invisible protection all day long.



## ENVIRONMENT

Biodegradable and with low environmental impact. Safer for you, your family and the planet.



## RESPONSIBILITY

Does not kill insects and does not create resistance. An intelligent and ethical choice.



## SUSTAINABILITY

Effective and long-lasting technology. Better today's protection for a better tomorrow.



## LONG-LASTING PROTECTION UP TO 20 WASHES

Fewer risks. More peace of mind. Every day.



## ECONOMICAL

1L treats up to 100kg of laundry.



## RESPONSIBLE CONSUMPTION

Small actions, great impact.

# HOW TO USE SIMPLE, FAST AND EFFECTIVE.



## WASH AS USUAL

Wash your clothes as usual.



## ADD

Add 10ml of #FIGHTVIRUS FABRIC SOFTENER to the softener compartment of your washing machine.



## RECOMMENDED DOSE

10ml of #FIGHTVIRUS FABRIC SOFTENER per every 1kg of laundry.



## START THE CYCLE

Start your wash cycle. Invisible protection that stays in the fibres.

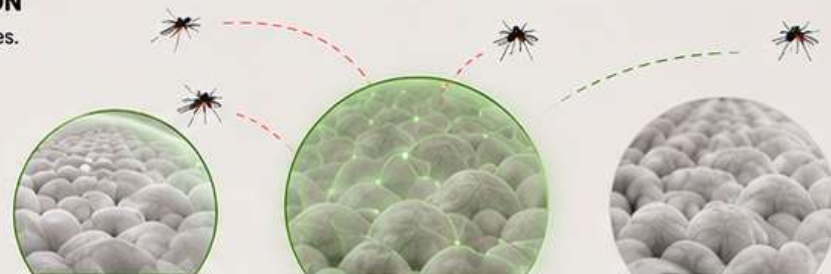


## DURATION OF PROTECTION

Proven protection up to 20 washes.



UP TO  
**20**  
WASHES  
of long-lasting protection.



## 1<sup>st</sup> WASH

Active protection in the fabric fibres.

## UP TO 20 WASHES

Long-lasting and effective protection. Keeps insects 40-50cm away, without killing them.

## AFTER 20 WASHES

The protection gradually decreases but continues to protect the fibres.

## WHY REAPPLY?

The protection diminishes gradually with each wash due to natural wear of the fibres and the removal of active ingredients.



Washing



Water and detergent



Fibre wear



Reduced protection



## PROTECTION THAT FITS YOUR ROUTINE.

Simple to use. Effective every day.



FOR THE WHOLE FAMILY,  
EVERY MOMENT.

# TESTED TECHNOLOGY. PROVEN PROTECTION.

Safety, efficacy and responsibility in every detail.

#FIGHTVIRUS FABRIC SOFTENER has been rigorously tested and approved by internationally recognized organizations, ensuring effective and safe protection for the whole family.



PROTECTION  
YOU CAN  
TRUST



World Health  
Organization

WHO

Recommended by  
the World Health  
Organization.



FDA

Approved for use  
and reference in  
topical products.



EPA  
Approved by the  
U.S. Environmental  
Protection Agency.



REACH

REACH  
Compliant with  
European  
regulations.



DERMATOLOGICALLY  
TESTED

Gentle on skin.  
Tested and approved.



SAFE FOR  
BABIES

Safe for babies  
from 6 months  
of age.



SAFE FOR  
PREGNANT WOMEN

Safe formula for  
pregnant and  
breastfeeding women.



NON-TOXIC

Free from harmful  
substances.  
Safe for the  
whole family.



SCIENCE, SAFETY AND INNOVATION AT THE SERVICE OF YOUR FAMILY.  
Because for us, protection means taking care of who matters most.



ADVANCED  
FORMULA



RIGOROUS  
TESTING



PROVEN  
SAFETY



INTERNATIONAL  
STANDARDS

# PROTECTION FOR EVERYWHERE.

Versatile, effective and invisible.  
Ideal for day to day, wherever you are.



**INVISIBLE PROTECTION**  
that stays  
in the fibres



**SAFE FOR ALL AGES**  
and for the  
environment



**LONG-LASTING PROTECTION**  
up to 20 washes



**PEACE OF MIND**  
for your entire  
family



**HOME**  
Sheets, towels, clothes,  
curtains and sofas.



**HOTELS**  
Bed linen, towels,  
uniforms and curtains.



**HOSPITALS AND CLINICS**  
Scrubs, sheets, uniforms,  
curtains and technical textiles.



**MILITARY**  
Uniforms, equipment,  
tents and sleeping bags.



**CAMPING**  
Tents, sleeping bags,  
clothes and accessories.



**TRAVEL**  
Clothes and textiles  
that go with you  
wherever you go.



**WORKWEAR**  
Professional clothing, PPE  
and industrial uniforms.



**SCHOOLS**  
Uniforms, backpacks,  
curtains and school textiles.



**NURSERIES**  
Bedding, blankets, baby clothes  
and children's items.



**SPORTS AND LEISURE**  
Sportswear, towels  
and equipment.

## ONE SOLUTION FOR ALL SITUATIONS.

Intelligent protection that  
adapts to your lifestyle  
and what truly matters.



**EFFECTIVE PROTECTION.**  
**WHERE LIFE HAPPENS.**

From the comfort of your home  
to life's greatest adventures,  
**#FIGHTVIRUS FABRIC SOFTENER**  
keeps your fabrics protected  
and your family safe.



**INVISIBLE PROTECTION**



**SAFE FOR ALL**



**ENVIRONMENTALLY FRIENDLY**



**UP TO 20 WASHES**



**FOR THE WHOLE FAMILY**

# A NEW GENERATION OF PROTECTION.

Smarter. Safer. More effective.  
The right choice for **you** and for the **planet**.



SMART PROTECTION



SAFE FOR ALL



EFFECTIVE AND SUSTAINABLE

## SMART COMPARISON

FEATURES	COMMON PRODUCTS	#FIGHTVIRUS FABRIC SOFTENER
 <b>TYPE OF PROTECTION</b> How it protects	 Sprays and insecticides that kill insects.	 Invisible protection that repels without killing.
 <b>SCENT</b> Odor of the product	 Strong and unpleasant odor that can cause nausea.	 No strong odor. Fresh and pleasant.
 <b>ACTIVE INGREDIENT</b> What really protects	 DEET, Permethrin or other aggressive chemicals.	 <b>IR3535®</b> – safe, effective and globally approved.
 <b>DURATION OF PROTECTION</b> How long it lasts	 Protection for a few hours. Requires daily reapplication.	 Long-lasting protection up to 20 washes.
 <b>SKIN SAFETY</b> Risk of irritation	 May irritate skin, cause allergies.	 Safe for all skin types, including babies and pregnant women.
 <b>FAMILY SAFETY</b> Suitable for whom?	 Not recommended for babies and pregnant women.	 Safe for babies (+6 months), pregnant women and the whole family.
 <b>ACTION ON INSECTS</b> How it works	 Kills the insects. Negative environmental impact.	 Repels insects without killing them.
 <b>ENVIRONMENTAL IMPACT</b> Effect on the planet	 Toxic to the environment and aquatic life.	 Biodegradable, with no harmful environmental impact.
 <b>EASY TO USE</b> In daily routine	 Complicated and frequent application.	 Just add to the washing machine. Simple and practical.



SMART CHOICE. SAFE CHOICE.  
CHOOSE #FIGHTVIRUS.



COMPLETE PROTECTION  
For the whole family.



PROVEN EFFECTIVENESS  
Tested and approved.



BEST FOR YOU.  
BEST FOR THE PLANET.

# INVISIBLE PROTECTION. VISIBLE PEACE OF MIND.

## #FIGHTVIRUS FABRIC SOFTENER

Protects those you love most.  
Every day. Every moment.



### INVISIBLE PROTECTION

Stays on the fabric  
and protects up to 20 washes.



### SAFE FOR EVERYONE

Safe for babies, pregnant women,  
children and the whole family.



### FRIEND TO THE ENVIRONMENT

Biodegradable and with no  
environmental impact.



### EFFECTIVE AND LONG-LASTING

Smart protection that repels  
insects without killing them.



*Protect those you love most.*  
**EVERY DAY. EVERY MOMENT.**



ADVANCED  
PROTECTION



FOR THE WHOLE  
FAMILY



SUSTAINABLE AND  
RESPONSIBLE



UP TO 20  
WASHES



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Corporation



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